



# PRESS RELEASE

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## Apex Sports & Events Welcomes Local Partners

*Brand-new youth sports facility signs local groups for inaugural season*

**(Hillsborough, NJ) June 3, 2019:** With the first phase set to open this fall, Apex Sports & Events has officially signed on a few local groups looking to bring programming to the state-of-the-art facility. Hillsborough Parks and Recreation, Jr Raiders, Hillsborough Soccer Club, and Leading Edge Lacrosse will be among the organizations that will have a large presence at the complex starting in September.

“The vision of Apex, first and foremost, is to be a place for the local community to stay active through a variety of sports offerings,” states Gregg Wilke, Apex’s owner and long-time Hillsborough resident. “Partnering with these organizations is a great step toward fulfilling that vision.”

Apex Sports & Events will host training and games for the Hillsborough Township Recreation Soccer program starting this fall. This relationship will allow hundreds of local children the opportunity to learn the game of soccer on brand-new turf fields, which will be a first for the Parks and Recreation department.

“The mission of Parks and Recreation is to provide affordable, diverse recreation and social activities for people of all ages and abilities. Our partnership with Apex will help us in that mission, while also preserving our township fields to ensure they’re in good shape for all of our programming,” explains Bob Wagner, Director of Parks and Recreation.

The Jr. Raiders will move their football practices from the Triangle Road Football Complex to Apex starting this fall. The 27-year-old organization recently announced its move to a larger conference for its football program, and the move to Apex will provide the facilities necessary to maximize success versus the new competition. Registration for the fall programs (including football, cheerleading, and field hockey) is currently open.

“We’re very excited to be involved with this project,” states Jamie Moore, Co-Chairperson for the Jr. Raiders. “The ability to practice at a new turf facility will put us in an excellent position as we move to a new conference.”

The Hillsborough Soccer Club, a registered 501(c)3 soccer organization providing opportunities for boys and girls ages 8-18, will be heading to Apex for their 2019-2020 season. HSC, along with their Red Bull trainers, will begin practicing on the turf at Apex starting in September. HSC is continuously looking for quality soccer players, and they are confident move to Apex will help in those recruiting efforts.

“The ability to practice on turf during the fall will help avoid a lot of the weather-related cancellations we’ve had over the past few years,” explains Niles Johnson, HSC’s president. “This will allow our players to maximize their exposure to the game as they continue to grow and increase their skill.”

Dynamic Sports Management-NJ, owner of Leading Edge Elite, Team 91 NJ and Dynamic Lacrosse Training has partnered with Apex as a first class training facility in Somerset County. Founded in 2001, Leading Edge has developed into one of the elite programs in the country. Leading Edge is the only truly Elite Level program in NJ and was selected to be a founding member of the exclusive National Lacrosse Federation, a network of the top programs in the nation.

“The move to Apex continues our philosophy of providing the best for our players: best competition, best coaching, and now best training facility,” states Leading Edge Founder Marc Moreau. “Since we attract a number of players from Hillsborough Youth Lacrosse, Montgomery Youth Lacrosse and Somerville Youth Lacrosse, having a home at Apex helps reduce the travel time for training for our families in the Hillsborough area”

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Opening in Fall 2019, Apex Sports & Events is the state-of-the-art sports and events destination in Hillsborough, New Jersey. From sport competitions to corporate meetings, this unique facility will have an atmosphere of fun and purpose, while facilitating incredible guest experiences for the local and regional communities. Apex Sports & Events will be a bold space for every champion. Additional updates to come as the facility develops.

The Hillsborough Department of Parks and Recreation maintains the parks of Hillsborough and Flagtown and provides recreation programs for youth, adults, and seniors. Youth programs include the instruction of fundamentals and skills of a variety of sports including soccer, basketball, softball, among others. Our youth programs begin for children as young as four years old. Sports leagues organized by the Department include fall and spring soccer, winter and summer basketball, and softball. Adult programs include informal leagues for basketball and volleyball.

The Hillsborough Jr. Raiders is an independent recreational youth organization serving the community of Hillsborough, NJ, since 1992. The Jr. Raiders offers organized youth activities in flag and tackle football, cheerleading, track & field, girls lacrosse and field hockey for youth in grades Kindergarten through 8th. We are committed to teaching the children the skills they need to have fun playing in a safe environment. Our players learn and apply the principals of sportsmanship, teamwork, discipline and dedication. The Jr. Raiders offers opportunities for boys and girls of all skill levels. Our philosophy is that all children need to get into the game to learn and have fun. We emphasize the fundamentals and progression of skill development, which will prepare them to participate at higher levels of competition as they progress through the different levels within their sport of choice. The Hillsborough Jr. Raiders provides Hillsborough High School with student athletes that are prepared for the next level of competition and education

Hillsborough Soccer Club, (HSC) was founded in 1976 and is committed to providing an opportunity for youth to participate and develop to their potential in a high quality and competitive soccer program that allows individual goals to be achieved. HSC provides skills training and development as well-organized games, competitions and other events to promote youth soccer and to allow for the development of the sport. Our offering provides professional training as a licensed youth development partner of Major League Soccer's New York Red Bulls. Annually our club has on average 24 plus girls and boys travel teams from U8-U19 competing both in EDP and MNJYSA soccer leagues, along with a complete youth development program for boys and girls ages U4-U8.